



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln St Ste 510
Denver, CO 80203-1507

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
169485-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 10/26-11/6	12905

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	169485	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

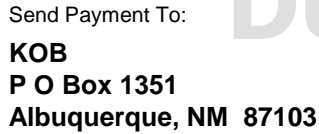
Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/06/12	News 4 Today I 5a-530a	M-F 5a-530a	MTWTF--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 11/01/12 5:28 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1213H \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 11/05/12 5:14 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV 1214H BAD RECIPE \$175.00 NM 2 All Tu 11/06/12 5:22 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV 1214H BAD RECIPE \$175.00 NM									
2	11/05/12	11/06/12	News 4 Today I 530a-6a	M-F 530a-6a	-T-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 11/06/12 5:58 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV 1214H BAD RECIPE \$300.00 NM									
3	10/29/12	11/04/12	News 4 Today II 6a-7a	M-F 6a-7a	M-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/29/12 6:13 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1211H \$425.00 NM									
4	11/05/12	11/06/12	News 4 @ Midday M-F	M-F 12noon-1p	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 11/05/12 12:42 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV 1214H BAD RECIPE \$125.00 NM									
5	10/29/12	11/04/12	News 4 @ 5p M-F	M-F 5p-530p	----F--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 11/02/12 5:27 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV 1214H BAD RECIPE \$425.00 NM									
6	11/05/12	11/06/12	News 4 @ 630p M-F	M-F 630p-7p	M-----	:30	1	\$400.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



<u>Invoice #</u> 169485-1	<u>Invoice Date</u> 11/06/12	<u>Invoice Month</u> November 2012	<u>Invoice Period</u> 10/29/12 - 11/06/12
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<u>Advertiser</u> Heinrich for Senate	<u>Product</u> Martin Heinrich 10/26-11/6	<u>Estimate Number</u> 12905
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Payment Terms 30 Days

<u>Gross Total</u>	\$3,405.00
<u>Agency Commission</u>	\$510.75
<u>Net Amount Due</u>	\$2,894.25
ABQ 7.0%	\$202.60
Amount Due	\$3,096.85